IIIMAAREGISTRY

Chris Palmquist & Kirik Jenness

Chris Palmquist - President & CEO

Kirik Jenness - Co-Owner & CFO

Jason Palmquist - Customer Support

Rung Wutsri - Data Entry Lead

Mike Neva - Primary Data Researcher

System Administration - Work with athletic commissions, sanctioning bodies, promoters, and fighters to provide the most complete and accurate fight, fighter, and suspension data

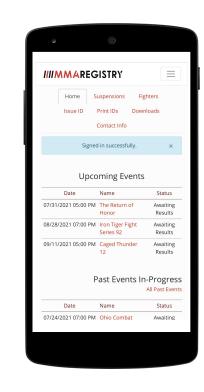
Support - Communicating with users to resolve any issues that may arise.

Rankings - In late 2020, we also became the official rankings provider for the UFC and Bellator.

System & Process Overview

IIIIMMAREGISTRY

Find Fighter: Name or Na	ational IE Go Find E	vent: Name	Everywhere V Go	Chris Palmquist OHAC Log out
 Home Suspe	nsions Fighters Issue	ID Print IDs Do	wnloads Contact Info	
	•	ng Events		
Date 07/31/2021 05:00 PM	Name The Return of Honor		Status Awaiting Results	
08/28/2021 07:00 PM				
09/11/2021 05:00 PM Caged Thunder 12			Awaiting Results Awaiting Results	
Past Events In-Progress All Past Events				
Date Name			Status	
07/24/2021 07:00 PM	Ohio Combat League 14		Awaiting Results	
Fighters v	/ho will still be suspe	nded as of the da	ate of the event	
Bout Date Susp. End I	Date Event	First Name Last N	ame Event Location	
09/11/2021	Caged Thunder 12	Zachary Hutchi	ns Akron, Ohio, United States	
	cnr	ome		

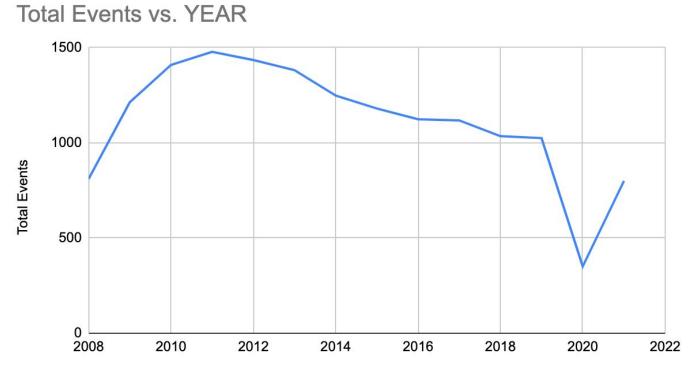


Pre-Event

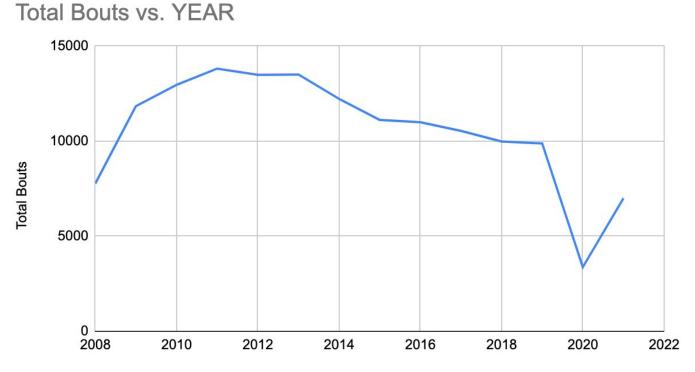
- 1) Promoters add events to the system including all event information and full fight card. Fee is charged during registration.
- Athletic Commissions review event information, suspensions, fight cards. Commissions can approve/deny bouts and issue National MMA IDs if necessary

Post-Event

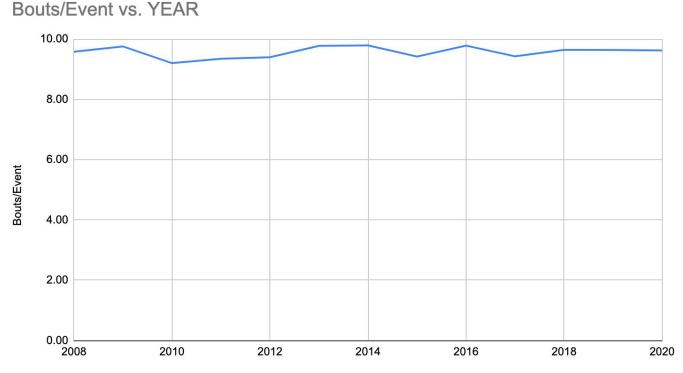
- 1) Athletic Commissions provide official results and suspensions (or enter manually themselves)
- 2) All event information is added to the system (results, suspensions, scores, etc) and the event is marked as verified.



YEAR



YEAR



YEAR

Per Event Fee

The system is wholly supported by a fee paid by promoters to register their event (or in a few cases, commissions that bare the cost for them)

- 1) \$15/bout maximum 13 bouts
- 2) \$125/event

Streaming Fee

In addition to per event fee, promoters whom broadcast or stream their events pay an additional \$100/event

- 1) 50% to MMA Registry
- 2) 50% to ABC

MMA IDs

Results Fees

New MMA SI

We are currently working with a company to enhance the current MMI SI by utilizing over 100 data points to better predict fight outcomes and methods.

Judging Data

With the same company, we are working to collect and organize judging data to better identify abnormalities.