MMAREGISTRY

Chris Palmquist & Kirik Jenness

Who We Are

Chris Palmquist - President & CEO

Kirik Jenness - Co-Owner & CFO

Jason Palmquist - Customer Support

Rung Wutsri - Data Entry Lead

Mike Neva - Primary Data Researcher
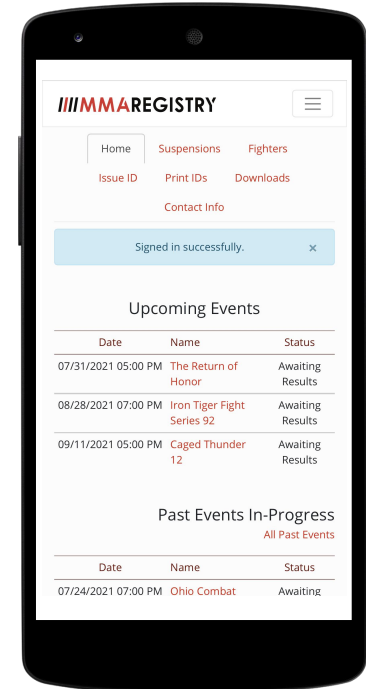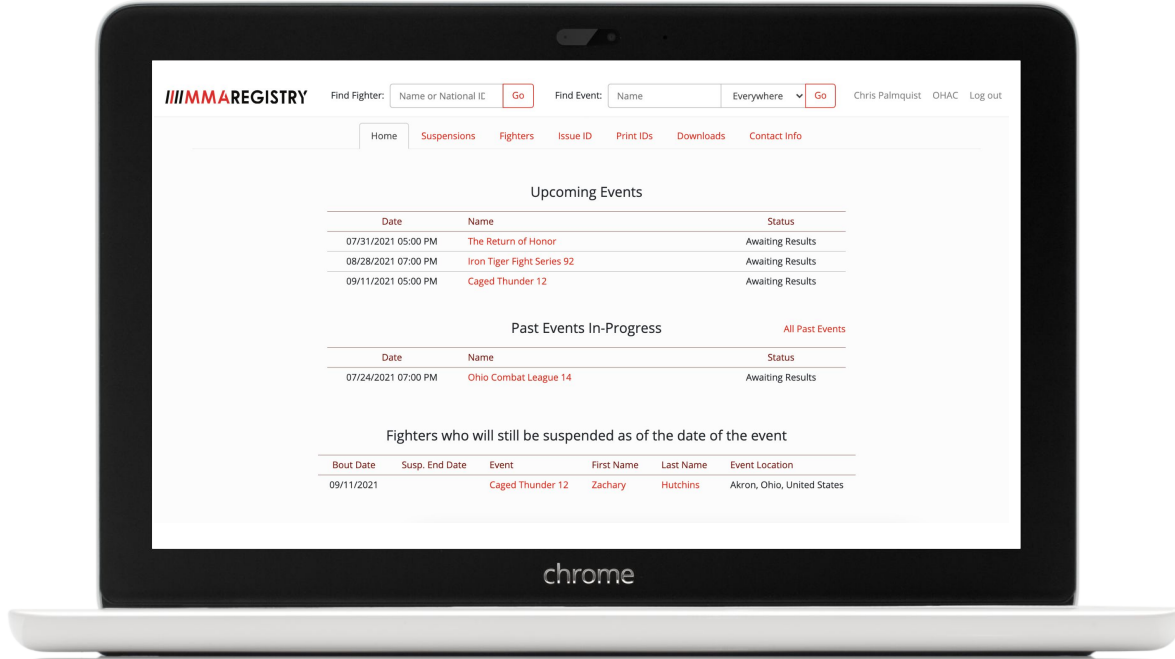
What We Do

System Administration - Work with athletic commissions, sanctioning bodies, promoters, and fighters to provide the most complete and accurate fight, fighter, and suspension data

Support - Communicating with users to resolve any issues that may arise.

Rankings - In late 2020, we also became the official rankings provider for the UFC and Bellator.
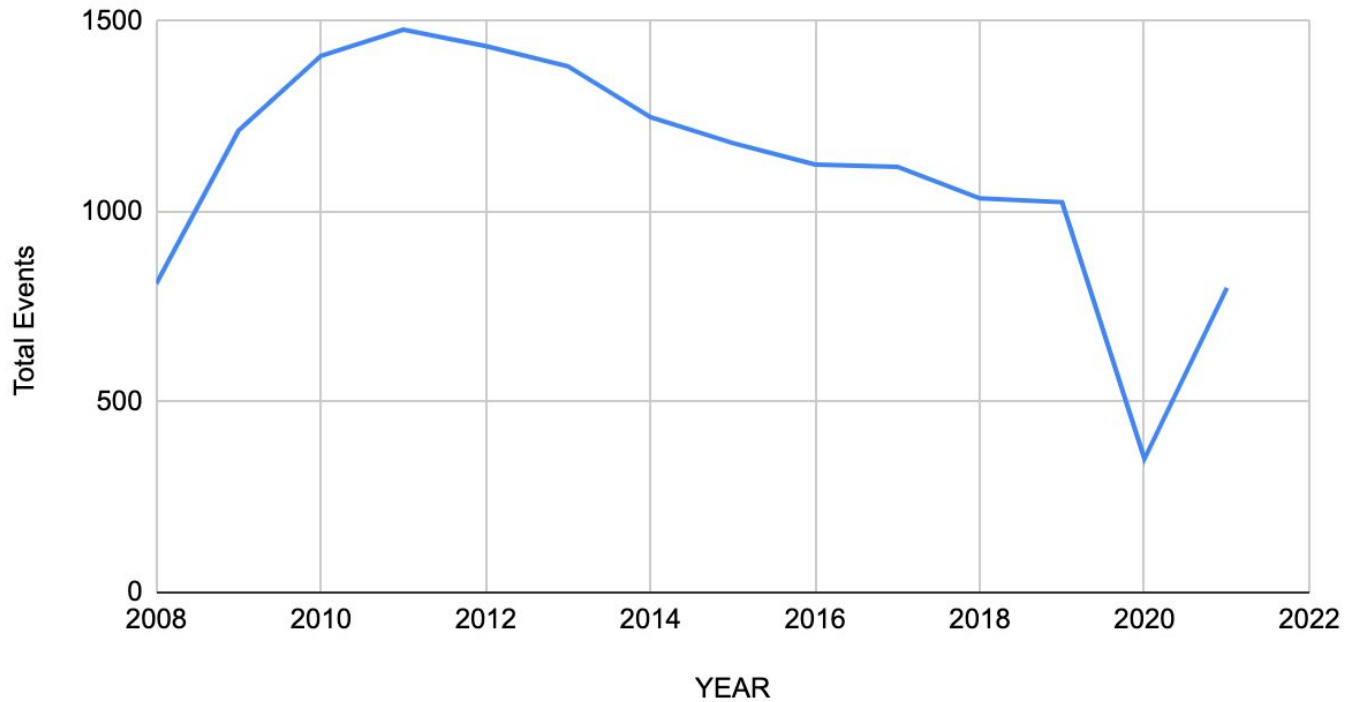
System & Process Overview

Pre-Event

1) Promoters add events to the system including all event information and full fight card. Fee is charged during registration.

2) Athletic Commissions review event information, suspensions, fight cards. Commissions can approve/deny bouts and issue National MMA IDs if necessary
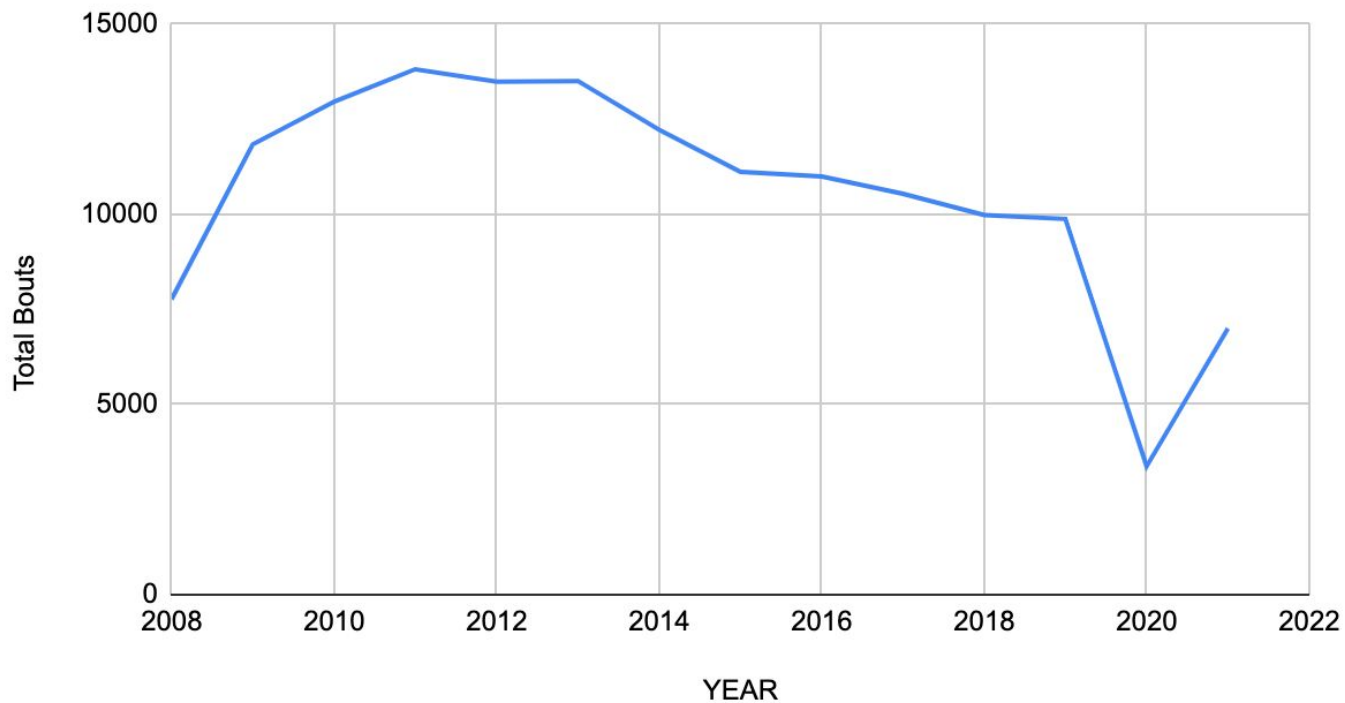
Post-Event

1) Athletic Commissions provide official results and suspensions (or enter manually themselves)

2) All event information is added to the system (results, suspensions, scores, etc) and the event is marked as verified.
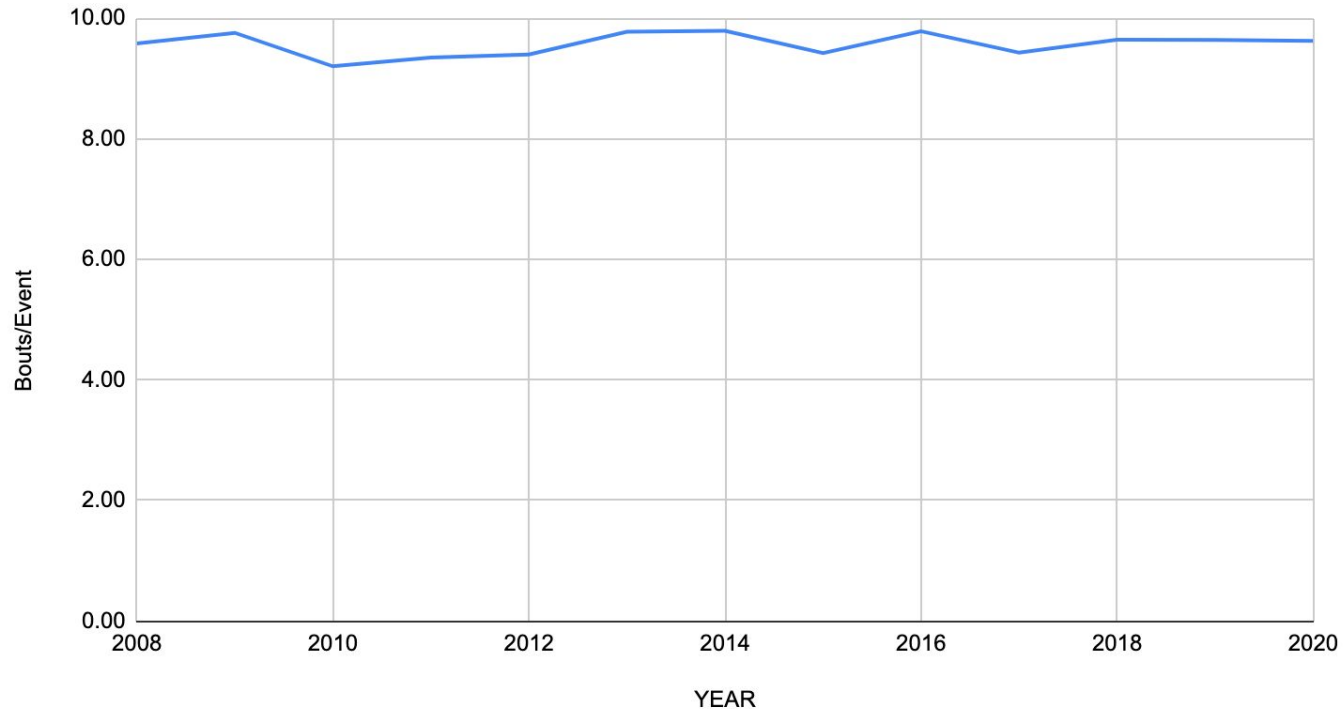
Total Events vs. YEAR

Total Bouts vs. YEAR

Statistics - Bouts/Event

Bouts/Event vs. YEAR

IIIIMMAREGISTRY

Per Event Fee

The system is wholly supported by a fee paid by promoters to register their event (or in a few cases, commissions that bare the cost for them)

1) $15/bout - maximum 13 bouts

2) $125/event

Streaming Fee

In addition to per event fee, promoters whom broadcast or stream their events pay an additional $100/event

1) 50% to MMA Registry

2) 50% to ABC

MMA IDs

Results Fees

New MMA SI

We are currently working with a company to enhance the current MMI SI by utilizing over 100 data points to better predict fight outcomes and methods.

Judging Data

With the same company, we are working to collect and organize judging data to better identify abnormalities.